



JORDAN BROMBERG

Art Director

www.jordanbromberg.com
jordanbromberg@gmail.com
630 862 0647

EDUCATION

Miami Ad School New York

2017 - 2019

Concentration in Art Direction

Missouri School of Journalism

University of Missouri - Columbia
2012 - 2016

Bachelor of Journalism, emphasis in
Strategic Communication

Multicultural Certificate

Cum Laude

SKILLS

- Adobe After Effects ●●●●●●
- Adobe Illustrator ●●●●●●
- Adobe InDesign ●●●●●●
- Adobe Photoshop ●●●●●●
- Adobe Premiere Pro ●●●●●●
- AP Style ●●●●●●
- CSS ●●●●●●
- HTML ●●●●●●
- Javascript ●●●●●●
- Keynote ●●●●●●
- Microsoft Office ●●●●●●
- Sketch ●●●●●●
- Spanish ●●●●●●

EXPERIENCE

Ogilvy Art Director

New York

2019 - Present



Concepted, wrote, shot and produced fully-integrated, national TVC campaigns featuring celebrity talent

Directed video and photo shoots from pre-production through post-production processes for TV and social

Concepted strategically sound campaigns as part of new business pitches for multiple major brands

Pitched and sold campaign platforms over competitive approaches presented by senior creatives

Oversaw the timely flow of multiple projects from initial client brief to client presentation

Received the quickest promotion from creative intern to Art Director in company's known history

McCann Worldgroup Creative Intern

Tokyo & Prague

2016



Was elected to lead a team of creative interns in concepting and ideating strategic solutions and creative campaigns

Concepted, presented and sold the fully-integrated campaign platform, including digital, print and out-of-home activations, that Pilsner Urquell selected to implement over several other competitive proposals

Researched local markets, products and consumers

VisualWright, Inc. Creative Intern

Chicago

2015



Concepted original art and copy for print, digital and out of home ads produced in the Chicagoland area

Maintained and released print-ready files for pre-press and other production hand-off